

CSPA NEWSLETTER SUMMER 2024

Official Newsletter of the Canadian Speckle Park Association

President's Message

BY PETER WATSON

First of all, I would like to thank Janice Harasymchuk for her time served as President. Her enthusiasm and unwavering commitment to the breed has played an integral part in the development in our association over the past three years, and she leaves behind big shoes to fill. So bear with me.

Although small in number, the Annual AGM held in Manitoba was a very productive weekend. The main topic of interest was gaining commercial relevance as a breed. There was lots of brainstorming and input from the members in attendance, on new avenues of promoting and selling Speckle Park Beef. Some efforts include; tastings, verified Speckle Park tags, and having readily available data to back up our product.

Conversation with feedlots and packers has revealed the need for REAL feed conversion and carcass data.

We are excited to announce the launch of our first round of EPD's. Please keep in mind, the current EPD's available on the registry are genomic NOT data based.

REMINDERS FROM THE OFFICE

NOW is the time to get those registrations in for possible show calves.

Turnaround times are less than the fall and it can avoid extra stress leading into show season if there are any concerns that arise in the process by addressing them now.

Data will be inputted into the system as it is collected. The reliability of the EPD's is entirely dependent on the integrity of the breeders, entering correct and accurate numbers. We ask that you enter ALL weaning & yearling weights and any ultrasound data into the registry.

We are pleased to announce the formation of The Canadian Junior Speckle Park Association, and welcome the first ever CJSPA Board of directors.

As we gear up for the fall show season, I wish everyone a great summer and plentiful harvest!

Peter Watson



Inaugural Taste To Believe Dinner Showcases Speckle Park Beef

SASKATOON, SK — The Speckle Park Reserve group, in collaboration with Highmark Stock Farms, hosted the inaugural Taste To Believe Dinner Party on Thursday, July 25th, at the picturesque Champetre County facility just outside of Saskatoon. This groundbreaking event brought together individuals from all facets of the beef industry, including cattle feeders, chefs, butchers, and producers.

Guests enjoyed an exquisite evening with five entrées featuring unique cuts of Speckle Park beef, each prepared to highlight the exceptional quality and flavor of this premium Canadian product. The event received overwhelmingly positive reviews, with attendees praising the taste and tenderness of the beef.

The success of the Taste To Believe Dinner Party marks a significant milestone in promoting Speckle Park beef. The organizers hope this event will serve as a template for similar gatherings across the country, fostering greater appreciation and demand for this unique breed. The enthusiasm and momentum for Speckle Park beef continue to grow, positioning it as a standout choice in the Canadian beef market.

Feel free to reply to this email if you'd like more information.

